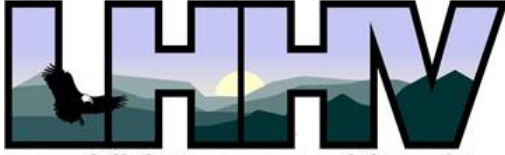


*Laurel Highlands Historical Village*



*Be Proud of Who You Are - Be Proud of Your Heritage*

Laurel Highlands Historical Village  
172 Allbaugh Park Road  
Johnstown, PA 15909  
(814) 241-6123 Office  
Secretary/Treasurer Patti Defibaugh at [814-288-7017](tel:814-288-7017) after 5 PM  
501 (3c) 86-1079004  
LHHV web site [blogguyz.com/lhhv](http://blogguyz.com/lhhv)

## **Commercial Booths and sponsors at Cambria County Arts & Heritage Festival**

Ladies and Gentlemen:

Laurel Highlands Historical Village is hosting a 2 day Arts and Heritage Festival at Duman's Dam Park on Saturday Sept 15, 2018 and Sunday September 16, 2018.

Is your business looking for an opportunity to network with thousands of visitors? The Cambria County Arts & Heritage Festival offers the perfect venue for your organization to stand out. Even though this is our 1<sup>st</sup> year already we have a great outlook. your business is sure to reach a wide range of potential customers during our two day celebration of the arts, culture, and heritage of Western Pennsylvania. We can offer any area size you need, for your organization, to provide exposure of your brand to browsing Festival visitors at Duman Park. Please call for details. Standard sizes are 10 x 10 – 10 x 20 or larger. Opportunities are available for commercial businesses.

This event is a first of its kind, one that is well over due. The event will show case our history, our music, dance, arts and so much more. The cost to you is \$50.00 per day. Please fill out the application below and return by deadline.

**We also are offering Corporate Sponsorship**

**Gold Sponsor of \$5,000 or more - Silver sponsors of \$1,000 to \$4,999 - Bronze sponsors of \$300 to \$999**

We also offer a 1/2 page ad for \$150. 1/4 page ad for \$75 and a business card in the program guide for \$25.00 We plan to have musical entertainment, craft and food vendors, artisans, non-profit agencies sharing what service their organization provides in the community and the history of their organization and encampments depicting the different military camps during different war eras.

Go to [blogguyz.com/lhhv](http://blogguyz.com/lhhv) then click on arts & heritage festival applications then the Commercial application

Please contact Executive Director, Ron Shawley if interested at [814-241-6123](tel:814-241-6123) or [1wildfire@atlanticbb.net](mailto:1wildfire@atlanticbb.net) or Secretary/Treasurer Patti Defibaugh at [814-288-7017](tel:814-288-7017) after 5pm or [Patti0731@aol.com](mailto:Patti0731@aol.com). We need your reply by June 30, 2018.

Thank You for Your Support and Consideration:

*Ron Shawley*

Executive Director

# Laurel Highlands Historical Village Promotional Application 2018

## CAMBRIA COUNTY ARTS & HERITAGE FESTIVAL

September 15 and 16

from Saturday 10am until sunset and Sunday 10am until 6pm.

**Postmark Deadline July 31, 2018**

Name of Business \_\_\_\_\_

What type of product or services are you Promoting \_\_\_\_\_

What is the purpose of this booth? \_\_\_\_\_

Describe your display and plans for the booth \_\_\_\_\_

Contact Person \_\_\_\_\_

Telephone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Email address \_\_\_\_\_ Website \_\_\_\_\_

[ ] Single Booth Fee (10x10) \$50.00 per day Double Booth Fee 10 x 20 \$75.00 per day

Unless you are a sponsor then this fee is waived

Credit Card # \_\_\_\_\_ Credit Card Issuer. \_\_\_\_\_

Expiration Date \_\_\_\_\_ Credit Card Code \_\_\_\_\_

**ENTIRE PAYMENT MUST BE SUBMITTED WITH APPLICATION There will be a \$35.00 fee for each returned check from your bank.**

Make checks payable to Laurel Highlands Historical Village (LHHV) and mail payment to Patti Defibaugh 434 Locust St., Roaring Spring, PA 16673

**Vehicle information** - Please list vehicle for your assigned space: vehicle, camper/RV, trailer

Parking is **EXTREMELY** limited. Be specific

Vehicle \_\_\_\_\_ Plate# \_\_\_\_\_ Vehicle Length \_\_\_\_\_

Camper/RV Make \_\_\_\_\_ Length \_\_\_\_\_ Camper/RV License Plate# \_\_\_\_\_

Trailer/Tow Make \_\_\_\_\_ Length \_\_\_\_\_ Trailer/Tow License Plate# \_\_\_\_\_

This application serves as a contract for exhibiting at the Cambria County Arts & Heritage Festival. Upon acceptance, exhibitors in the Market will be held to the rules and guidelines listed in this contract. Please read carefully and retain a copy of the application/contract and conditions of the show for your records. The Commercial Vendor agrees to forever release, discharge and hold harmless, defend and indemnify the Cambria County Arts & Heritage Festival, Cambria County, its sponsors, agents, representatives, and employees from all actions, suits, damages, in law or in equity, and/or claims whatsoever arising from any loss or damage to any property or person of the undersigned or to any other person or property which may arise from the Commercial Vendor's participation in the Cambria County Arts & Heritage Festival.

Signed by \_\_\_\_\_ Title of signee \_\_\_\_\_

Mail applications to Laurel Highlands Historical Village(LHHV) c/o Patti Defibaugh, 434 Locust Street, Roaring Spring, PA 16673. Questions: Email [Patti0731@aol.com](mailto:Patti0731@aol.com) or call 814-224-7557.

## Laurel Highland's Historical Village Commercial Booths /VENDOR POLICIES AND PROCEDURES

### **Regulations:**

1. All display items must comply with all Federal, Provincial and Municipal laws and standards regarding the display of items to public.
2. Laurel Highland's Historical Village, Incorporated N.P. reserves the right to locate your craft booth.
3. Vendor's merchandise must be displayed in a manner approved by LHHV. Tables, benches 10 x 10 tent are not provided.
4. The vendor must supply his/her own equipment such as chairs, tables, tent and other items of concern.
5. Display and signage must not be higher than 5 feet above floor level and should not block sight lines.
6. All displays must be deemed safe and aesthetically pleasing.
7. Signage shall contain no misleading information. (No tacking of signs/banners to trees or village buildings)
8. Common aisles must be kept clear of all equipment and stock at all times. All additional equipment must be stored out of view within the assigned rental space.
19. Vendors are solely responsible for set up, break down and cleanup of the assigned rental space.
10. Everybody must try their best to be environmentally friendly. This means that all items must be exchanged in a waste freeway. (e.g. If you are selling drinks, include reusable cups in the cost of the drink.)
11. Throughout the duration of your stay you are responsible for all of your own waste. Please bring garbage bags, or whatever else you may need to take care of this. We will provide proper disposal containers for all trash. We enforce our "Leave No Trace" ethic. Please pack out everything you bring in.
12. Loading and unloading is permitted in the designated loading zones only. Parking is not permitted in these areas.
13. Vendors are also allowed to walk about and hand out pamphlets, for your craft items.

### **Hours of Operation:**

1. Vendors are to be fully operational no later than 10 a.m. and begin break down no earlier than specified park closing time.  
Saturday dusk Sunday 6 PM

### **Procedures:**

All approved vendors will need to pick up vendor's pass from the vending coordinator. This pass will be granted only when the vending fee has been paid on or before the assigned deadline. Vendors outside of the Johnstown area and those vendors who cannot meet in person can mail payment directly to Patti Defibaugh 434 Locust Street Roaring Springs PA 16673 and can pick up their vending pass at the gate.

### **Rates:**

Rate is \$50.00 per day for a 10 x 10 booth - A 10 x 20 Booth is \$75.00 a day

### **Payment:**

Payments must be made in cash or by check payable to Laurel Highlands Historical Village, Incorporated, N.P.

*Laurel Highlands Historical Village, Incorporated N.P. reserves the right to adjust or alter the policies and regulations as necessary for the operation of the Village.*